



Lawmakers and Lobbyists Hoopin'-It-Up for a Brighter Tomorrow

2009 Sponsorship Opportunities

Platinum Sponsors (\$10,000)

Name listed in full-page ads in Roll Call
2 Full page ads in game program
Name listed in advertising and on all signage
Ability to hang sign or banner at event
20 tickets to game and post-game reception
Sponsor of Adult 3-on-3 and Youth Tourney

Silver Sponsors (\$2,500)

Name listed in full-page ads in Roll Call
Full page ad in game program
Name listed in advertising and on all signage
5 tickets to game and post-game reception

Patron Sponsors (\$500)

Name listed in ads in full-page ads in Roll Call
¼ page ad in game program
1 ticket to game post-game reception.

Other Sponsorship Opportunities:

Warm-Up Top: Have your company name and logo printed on the sleeve of the official 2008 Hoops for Hope game warm-up top. Shirts will be worn by players and given to those in attendance at the game. Sponsorship:\$2,500

Game Shorts: Have your company name and logo printed on the leg of the official 2008 Hoops for Hope game shorts. Shorts will be worn by players during both the congressional staff v. lobbyist game and the member of Congress v. lobbyist game. Sponsorship: \$2,500

Commemorative Game Photo Book: This year we are adding a new sponsorship opportunity. After this years event we plan to put the photos from the event into a hard bound book for players. If you'd like to have your logo placed in this book as a sponsor you need to act quickly.
Sponsorship: \$6,500

Post Game Reception: Have your company host the 2008 post game reception in the private player's suite at the Smith Center following the game. Private reception is for players and sponsors. As our host, you will be entitled to 15 tickets to the event .
Sponsorship: \$5,000

Day on the Hill for the Kids: Have your company listed as a host of the Day on the Hill event, which will help educate local kids on the First Amendment and the value of civic involvement.

Sponsorship Includes:

- Name listed in all marketing materials;
- Name listed in game program;
- Name listed on all signage on the Hill the day of the event; and
- Special thank you during the luncheon portion of the event on the Hill

Sponsorship: \$300 per sponsor

Coaching Clinic: For the third year we will host a clinic for 150 kids in the community the day of the main event coached by some of the areas top high school and college coaches.

Sponsorship Includes:

- Name listed in all marketing materials;
- Name listed on all signage on the Hill the day of the event; and
- Special thank you during the main event that evening
- 10 tickets to the game and post-game reception

Sponsorship: \$3,500

Kids Youth Tournament: For the second year we will be hosting our youth tournament for local middle school teams in the community as part of our efforts to help build support for local kids.

Sponsorship Includes:

- Name listed in all marketing materials;
- Name listed in game program;
- Name listed on all signage at the event;
- Special thank you during the opening tip-off and closing awards ceremony;
- 10 tickets to the main event and post-game reception; and
- Name listed in Roll Call ads.

Sponsorship: \$10,000 for sole sponsorship

Adult 3-on-3 Tournament: Special new event will feature 30 congressional staff and lobbyist teams competing for the first-ever 3-on-3 Capitol Hill Cup.

Sponsorship Includes:

- Name listed in all marketing materials;
- Name listed on all signage at the event;
- Special thank you during the opening tip-off and closing awards ceremony;
- 5 tickets to the main event and post-game reception; and
- Name listed in Roll Call ads.

Sponsorship: \$5,000

Advertising:

Full Page Ad: \$1,500 per ad
½ Page Ad: \$750 per ad
¼ Page Ad: \$450 per ad

- Ads are to be Black & White
- Ads files should be in an EPS format
- Ad sizes are based on 8.5 x 11 page
- Ads are due by Monday, August 5, 2009
- Ads should be high resolution
- E-mail ads to pmiller@mwcapitol.com

Designated Charities: Horton's Kids
Servant Christian Community Foundation
St. Anthony's Scholarship Fund
Washington Jesuit Academy

Date & Location: Tuesday, September 15, 2009
Tip off 6:00 p.m. – Congressional Staff Game
Tip off 7:00 p.m. – Member of Congress Game
Location: TBA

Tax I.D. Number: 26-1525269
Checks Payable to: Hoops For Youth Foundation
Mailing Address: 815 King St, Suite 309, Alexandria, VA 22315
Contact: Paul A. Miller - (703) 930-7790

*** PAC CONTRIBUTIONS ARE ACCEPTED**

*** All contributions (other than from a PAC) are charitable contributions and therefore tax deductible.**

For any questions, please contact Paul Miller at (703) 930-7790 or via e-mail at pmiller@mwcapitol.com