



Lawmakers and Lobbyists Hoopin'-It-Up for a Brighter Tomorrow
www.HoopsForYouthFoundation.org

2010 Hoops for Hope Sponsorship Opportunities

Platinum Sponsors (\$10,000)

Name listed in full-page ads in Roll Call
2 Full page ads in game program
Name listed in advertising and on all signage
Ability to hang sign or banner at event
20 tickets to game and post-game reception
Sponsor of Adult 3-on-3 and Youth Tourney

Silver Sponsors (\$2,500)

Name listed in full-page ads in Roll Call
Full page ad in game program
Name listed in advertising and on all signage
5 tickets to game and post-game reception

Patron Sponsors (\$500)

Name listed in full-page ads in Roll Call
¼ page ad in game program
1 ticket to game and post-game reception

Other Sponsorship Opportunities:

Uniform: Display your company name and logo printed on the official 2010 Hoops for Hope game warm-up top or game shorts. Shirts will be worn by players and given to those in attendance at the game. **Sponsorship: \$2,500 per sponsor**

Post Game Reception: Have your company host the 2010 post game reception in the private player's suite at the Smith Center following the game. Private reception is for players and sponsors. As our host, you will be entitled to 15 tickets to the event.
Sponsorship: \$5,000 for exclusive sponsorship

Commemorative Game Photo Book: Photos from this year's event will be placed in a hard bound photo book. If you would like to have your logo placed prominently, please act quickly.
Sponsorship: \$5,000 per sponsor

Day on the Hill for the Kids: Have your company listed as a host of the Day on the Hill event, which will help educate local kids on the First Amendment and the value of civic involvement.

Sponsorship Includes:

- Name listed in all marketing materials
- Name listed in game program
- Name listed on all signage on the Hill the day of the event
- Special mention during the luncheon portion of the event on the Hill

Sponsorship: \$500 per sponsor

Coaching Clinic: For the third year we will host a clinic for 150 kids in the community the day of the main event coached by some of the areas top high school and college coaches.

Sponsorship Includes:

- Name listed in all marketing materials
- Name listed on all signage on the Hill the day of the event
- Special mention during the main event that evening
- 10 tickets to the game and post-game reception

Sponsorship: \$3,500 per sponsor

Kids Youth Tournament: For the third year we will be hosting our youth tournament for local middle school teams in the community as part of our efforts to help build support for local kids.

Exclusive sponsorship Includes:

- Name listed in all marketing materials
- Name listed in game program
- Name listed on all signage at the event
- Special thank you during the opening tip-off and closing awards ceremony
- 10 tickets to the main event and post-game reception
- Name listed in Roll Call ads

Sponsorship: \$10,000 for exclusive sponsorship

Adult 3-on-3 Tournament: Event will feature 30 congressional staff and lobbyist teams competing for the 2nd Annual 3-on-3 Capitol Hill Cup.

Sponsorship Includes:

- Name listed in all marketing materials
- Name listed on all signage at the event
- Special thank you during the opening tip-off and closing awards ceremony
- 5 tickets to the main event and post-game reception
- Name listed in Roll Call ads

Sponsorship: \$5,000 per sponsor

Advertising:

Full Page Ad: \$1,500
½ Page Ad: \$750
¼ Page Ad: \$450

- Ads are to be black & white
- Ads files should be in an EPS format
- Ad sizes are based on 8.5 x 11 page
- Ads are due by Monday, August 5, 2010
- Ads should be high resolution
- E-mail ads to pmiller@mwcapitol.com

Designated Charities: Washington Jesuit Academy
St. Anthony's Scholarship Fund
The Luke Tiahrt Fund
Cornerstone School of Washington, DC
(Please visit our website for more information about our charity partners.)

Dates & Locations: **Main Event** - Tuesday, September 14, 2010
Tip off 6:00 p.m. – Congressional Staff Game
Tip off 7:00 p.m. – Member of Congress Game
Location: George Washington University, Smith Center

Hill Day - Tuesday, September 14, 2010
Coaching Clinic – Tuesday, September 14, 2010
Kids Youth Tournament – November 13-14, 2010
Adult 3-on-3 Tournament – July 24, 2010

Tax I.D. Number: 26-1525269
Checks Payable to: Hoops For Youth Foundation
Mailing Address: 815 King St, Suite 309, Alexandria, VA 22315
Contact: Paul A. Miller - (703) 930-7790

*** PAC CONTRIBUTIONS ARE ACCEPTED**

*** All contributions (other than from a PAC) are charitable contributions and therefore tax deductible.**

For any questions, please contact Paul Miller at (703) 930-7790 or via e-mail at pmiller@mwcapitol.com



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2010 Adult 3-on-3 Tournament Sponsorship Opportunities

Event will feature 30 congressional staff and lobbyist teams competing for the 2nd Annual 3-on-3 Capitol Hill Cup.

Gold Sponsors (\$5,000)

Name listed in full-page ads in Roll Call
2 Full page ads in game program
Name listed in advertising and on all signage
Ability to hang sign or banner at event
6 tickets to main event/post event reception
4 team entrees

Silver Sponsors (\$2,500)

Name listed in full-page ads in Roll Call
Full page ad in game program
Name listed in advertising and on all signage
Ability to hang sign or banner at event
4 tickets to main event/post event reception
2 team entrees

Bronze Sponsors (\$1,000)

Name listed in full-page ads in Roll Call
½ page ad in game program
Name listed in advertising and on all signage
1 team entree

Patron Sponsors (\$500)

Name listed in advertising and on all signage
¼ page ad in game program

Other Sponsorship Opportunities:

Uniform: Display your company name and logo printed on the official 3-on-3 Capital Hill Cup game warm-up top or game shorts. Shirts will be worn by players and given to those in attendance at the game. **Sponsorship: \$2,500 per sponsor**